



SASACE

 (Société Algérienne de Sacs Enduits)

SASACE is a leading manufacturer of polypropylene packaging, with a capacity to produce 45 million bags per year. Being the first to develop bags made of oxo-biodegradable polypropylene, it is committed to sustainability and has made significant advances in the research and development of this “green” technology.



Name: SASACE, Société Algérienne de Sacs Enduits

Country: Algeria

Industry: Packaging

Number of employees: 194

What are the benefits of ISO 26000 for SASACE?

Key benefits to date include:

- Their first sustainability report according to Global Reporting Initiative (GRI is under development)
- Advances in the development of biodegradable polyethylene packaging
- Enhanced relationships with staff and stakeholders
- Improved company reputation
- Greater competitive advantage
- Their support for initiatives linked to community involvement such as increasing the literacy of workers and their families and the employability of the youth

How did ISO 26000 lead to these benefits?

A permanent Steering Committee on ISO 26000 was established, which was responsible for the application of the standard and its monitoring, thereby ensuring sustained results, and for the promotion of social responsibility among the value chain and sphere of influence.

Stakeholders were ranked by importance and relevance to the organization and a number of meetings and interviews were arranged to get a better idea of their expectations and needs. The various dimensions of social responsibility have been incorporated into the integrated management systems monitored by their integrated responsible dashboard. Pursuing a two-pronged approach, SASACE initiated a platform for dialogue, both internally and externally. It connected with staff through regular satisfaction surveys and awareness campaigns to educate them around social responsibility issues. It also collaborated with the IQRAA Literacy Association to launch literacy, training and skills improvement programmes for staff and their families.

Additionally, the company stepped up communication with its stakeholders via quarterly workshops destined to get their feedback and views, promote young entrepreneurship and develop local competences. It also worked with stakeholders on the blueprint and materiality matrix for the GRI sustainability report.

SASACE has further taken part in a number of initiatives by local training and academic institutions, volunteering the time and expertise of senior management to strengthen both teaching staff and training curricula, thus enhancing the skills and employability of young graduates.

SASACE is a leader in the development of oxo-biodegradable polypropylene packaging technology, which acts as a significant contributor to the sustainability of the industry and to reducing its impact on the environment. Not only has it promoted the development and adoption of the oxo-bio concept nationwide, but it is working, in collaboration with the national standards body IANOR, towards a national standard dedicated to the technology and aims to contribute to the creation of the first national laboratory for the testing of oxo-biodegradable polymers.

Several of the company's best practices have been published by L'Observatoire sur la Responsabilité Sociétale des Entreprises (ORSE) and are available on the RSE Algeria platform (www.rse-algerie.org/fr/).



“ISO 26000 has provided a unique opportunity for us to engage staff in a rich and unprecedented debate focusing on how each company member contributes to the embodiment and promotion of values, ethical conduct, social responsibility, human rights and principles of accountability and transparency conveyed by SASACE.”