



COCHEPA

COCHEPA is one of Morocco's leading producers of plastic and paper bags and packaging. Driven by their long-standing commitment to humanity and the environment, they decided to implement ISO 26000 as a complement to their existing certifications, ISO 9001 for quality management, ISO 14001 for environmental management and BS OHSAS 18001 for occupational health and safety management. Adhering to ISO 26000 also gave them the assurance that their actions and values are firmly aligned with socially responsible principles.



Name: COCHEPA

Country: Morocco

Industry: Packaging

Number of employees: 81

What are the benefits of ISO 26000 for COCHEPA?

Key benefits to date include:

- Strengthened and clarified values in line with the principles of social responsibility in the company's policy
- Social responsibility promoted to suppliers
- Reduced CO₂ emissions and environmental impact throughout the production chain
- Improved systems and processes
- Enhanced competitive advantage
- A sustainable development report

How did ISO 26000 lead to these benefits?

A charter on social responsibility was developed and a working group was established to conduct a full gap analysis, an action plan and training and awareness sessions for the staff.

Stakeholders were ranked by importance and relevance to the organization and interviewed to get a greater understanding of their expectations. COCHEPA then

established more regular communication with them through satisfaction surveys, annual evaluations with clients and suppliers and by making available their statement of work. It also shared its values of transparency, loyalty and respect for the environment.

COCHEPA integrated sustainable development values into its operations and targets were set for measuring and reducing carbon emissions. In demonstration of its good faith, the company also adhered to the Responsible Care Charter for the chemical industry and signed the United Nations Global Compact initiative, a principle-based framework destined to encourage businesses worldwide to adopt sustainable and socially responsible policies and report on their implementation.

Lastly, COCHEPA has successfully finished the process of implementing OHSAS 18001 for occupational health and safety, and ranks among the top 5 % performers evaluated by EcoVadis, a corporate social responsibility analyst for responsible purchases focusing on the environment, fair labour practices, ethics/fair business practices, and supply chains.

“Values of transparency, loyalty and respect for the environment are, in our opinion, the safest way to ensure the long-term success of our company.”



Photo: Cochepea