



## MEDIA RELEASE

# World-first International AI Standards Summit to be held in 2025, announced today at the World Economic Forum in Davos

- *The International Organization for Standardization (ISO), the International Electrotechnical Commission (IEC) and the International Telecommunication Union (ITU) have joined forces to create the International AI Standards Summit, announced today during the World Economic Forum Annual Meeting in Davos*
- *This initiative follows the adoption of the [Global Digital Compact](#) by world leaders in September 2024 and is a direct response to a call to action by the United Nations to enhance Artificial Intelligence (AI) governance through International Standards.*

**Davos-Klosters, Switzerland | 22 January 2025** – The 2025 International AI Standards Summit, launched to set the standard for responsible global AI development, was announced by ISO today during the World Economic Forum’s Annual Meeting 2025 in Davos.

The joint initiative, to be led by ISO, IEC and ITU, will take place from 2-3 December 2025 in Seoul, and directly answers the call to action for an AI summit outlined in the UN’s recently published High-level Advisory Body report, ‘[Governing AI for Humanity](#)’.

The 2025 International AI Standards Summit will serve as a vital platform to address the complex challenges posed by AI, while promoting the development and adoption of interoperable AI standards that uphold reliability, sustainability, and human rights.

As underscored by the UN, AI is already transforming the world, and while it offers tremendous potential for good, if left ungoverned, potential opportunities may not manifest or be distributed equitably.

The International AI Standards Summit aligns with this vision and will serve as a vital global platform to address the complex challenges posed by AI, ensuring that standards are developed and remain relevant to foster safe, transparent, and inclusive technologies for all.

Speaking today from the AI House at Davos-Klosters, Switzerland, ISO Secretary-General Sergio Mujica said that there was a critical global need for a collaborative approach to effective AI governance through International Standards.

"The adoption of International Standards in a coordinated way is instrumental in ensuring a future of responsible use of AI," Mr Mujica said.

"AI is revolutionizing industries, driving innovation, and building the resilient infrastructure needed to achieve sustainable development all over the world.

"International Standards lay at the heart of this transformation, helping to ensure that AI is developed, deployed and used in a responsible manner across the globe.

"ISO is committed to developing standards that advance the United Nations Sustainable Development Goals. Our ongoing cooperation with, with IEC and ITU, reinforces this mission, including initiatives like the [AI and Multimedia Authenticity Standards Collaboration](#), which we announced in 2024.



“We are proud to bring the announcement of this global summit to the forefront in Davos today, which supports and further highlights the importance of the World Economic Forum’s theme for 2025: *Collaboration for the Intelligent Age*.”

“The future of AI is filled with opportunity, but we must advance with foresight and responsibility – this is a message we have reinforced during our engagement at Davos across a range of roundtables, panels and strategic discussions this week.”

“We look forward to continuing this crucial work on AI standards, offering a framework to guide all types of organizations on their AI journey. This is truly just the beginning.”

The 2025 International AI Standards Summit will take place from 2-3 December 2025 in Seoul, hosted by the Korean Agency for Technology and Standards (KATS).

By bringing together key stakeholders and experts from around the world, the summit will build a strong foundation for AI governance, advancing the work on creating global standards that promote inclusive and responsible AI development.

More information about ISO is available at [www.iso.org](http://www.iso.org).

More information on AI standards is available at <https://www.iso.org/sectors/it-technologies/ai>.

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**About ISO:**

*ISO (International Organization for Standardization) is an independent, non-governmental international organization with a membership of 170 national standards bodies. Through its global network, it facilitates the development of voluntary and market-relevant International Standards that support innovation and provide solutions to global challenges. ISO has published more than 25 000 International Standards and related documents covering almost every industry, from technology to food safety, to agriculture and healthcare.*